# THEO WALCO

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# SUMMARY

Product manager with experience in both a corporate and start up environment. Expert exposure to data science, artificial intelligence and machine learning leading the vision and requirements for several products in these areas. Also, well equipped with design instincts for a great customer experience in digital products.

# WORK EXPERIENCE

**Product Management** 

#### **E.ON Next**

- Worked as the product manager on our web product before starting and building the retention team which focuses on our new app.
- Developed the roadmap for both our app and web products.
- Took multiple features from ideation to release, increasing retention from 85 percent to 92.5 percent (1/2 million customers).
- Spearheaded the new design sprint process which reduced time between release drastically.

### **Product Management**

#### Lolly.com

Lead Product Manager

H June 2020 - February 2022

- Led a team of 15 developers working on a brand new product as well as a legacy product based on AI/ML. I developed a training and appraisal scheme for my employees as the second most senior person in the business.
- Defined the product requirements and vision through Jira user stories and backlog items, ensuring all stakeholders met their deadlines.
- Built out the knowledge base for the product and developed the go-to-market strategy including building the Google Ads campaigns and setting up the LinkedIn lead generation process.
- Took both products live and led pitches for the company to receive funding from venture capitalists.

## Technology Management Consulting

#### **Ernst & Young**

- Associate/Senior Associate 🛗 July 2017 – June 2020
- Implemented a dashboard application for our client which consolidated and prioritised isolated security logs into key risk areas. This allowed them to better manage their urgent risks.
- Developed a robot for our largest client which would solve generic settlement issues. The robot could email counterparties, match trade date differences and update trade SSIs. Used insights generated from our client to build a product that removed the most timely manual activities and replaced these with automated ones.

# COURSES

### Product

- Product School, Silicon Valley 2 month Product Management Certificate taught by product leaders at Google, Facebook, Amazon and others. The course laid out the theoretical knowledge needed for working as a PM: Product Strategy, Experimentation Culture, Product/Market Fit and Stakeholder Collaboration
- UI/UX Design Specialisation, California Institute of Arts

## **Data Science**

- Python Specialisation, University of Michigan
- Applied Data Science with Python Specialisation, University of Michigan

## Advanced Technology

- Machine Learning, Stanford University
- Advanced Machine Learning Specialisation, Higher School of Economics
- Deep Learning Specialisation, deeplearning.ai
- Blockchain Developer Nanodegree, Udacity

# **EDUCATION**

## **BSc**, Mathematics

University of Bristol 🛗 Sept 2014 - July 2017

- 1st class honours, 76 percent, 6th out of 126 in cohort (4.00/4.00 GPA)
- Top of the class academic award for Artificial Intelligence and Financial Mathematics courses
- A-Levels and GCSEs Hampton School
- 🛗 Sept 2007 June 2014
- A-Levels: A\*A\*AA Maths. Further Maths, Chemistry, Psychology
- GCSEs: 11 A-A\*s
- All-rounder financial scholarship

# TECHNICAL PROFICIENCIES

Jira		
Miro		
Adobe XD	$\bullet$	
Figma		
Balsamiq		
DataSci (Numpy and Pandas)	$\bullet$	
AI/ML (Scikit, Keras, Pytorch)		
Python		
R	$\bullet$	
Matlab		
Octave		
SQL		
UI/UX Design	$\bullet$	
Javascript, HTML and CSS	$\bullet$	

# **EXTRACURRICULAR**

#### Post-university

- Member of Jolt, a business school for self-made people
- Founded Curls London and Masguify, disbanded after producing the MVP due to a saturated market and lack of a Product/Market fit.
- GMAT Score: 780/800

### Bristol

- University of Bristol, 1st XI football team
- Member of the Bristol Data Science Society

#### Pre-university

- Brentford Football Academy, Youth EFL and Youth World Cup Finalist
- Hampton School, 1st XI football team

#### Languages

- German: advanced reading, intermediate speaking

#### Senior Product Manager Hebruary 2022 - Present